

Clean and Green Timeline

Purpose Improve Iowa's image and environment, while planting seeds of service in the lives of children. Provide incentives for young Iowans to stay in the state through involvement in community.

Work	Responsible	Complete by
Develop foundation for the project, including identification of essential concepts and character keys	Martha	March 31, 2010
Gather Steering Committee; First Steering Committee Meeting	Waste Commission of Scott County	March 31, 2010
Review materials already developed	Martha and Steering Committee	May 15, 2010
Review matrix to differentiate between Kindergarten, 1 st and 2 nd grade programs	Steering Committee	May 15, 2010
Develop a format for the program that teachers are most likely to use	Martha	June 1, 2010
Review, refine and approve format	Steering Committee	June 15, 2010
Develop new materials	Martha & Steering Committee	June 30, 2010
Finalize pilot program	Waste Commission of Scott County	July 15, 2010
Train Davenport K-2 Teachers	Martha, steering committee	Late July/early August 2010
Pilot program	Davenport K-2 teachers	August 2010-May 2011
Evaluate program and adjust	Martha & Steering Committee	September 2010-June 2011
Develop marketing plan to include— <ul style="list-style-type: none"> o Institute for Character Development training and materials o Area Education Agencies o Internet o Other avenues, especially for small communities and rural Iowa 	Martha & Steering Committee	January-May 2011
Train Iowa K-2 Teachers	Martha, steering committee & Davenport K-2 teachers	July/August 2011