

Clean and Green Steering Committee Agenda July 7, 2010

Introductions—Jamie, Paula, Eric, John Border, Erin, Kathy Morris, Gerry Schnepf, Dave, Luann, Tracey

Focus on the End Products—Program Guide, Training, Statewide rollout, and next steps

Program Guide Format—

Internet (Dynamic, encourages comments and better ways of doing things, continuously improving) (approved with changes and enhancements noted below)

- Keep Iowa Beautiful—Gerry shared the new Web Design scheduled to launch in October
 - Make sure that schools can access site without firewall interference (at training?) —Use .org in addition to .com
 - Solid Waste will send website info to list of districts in Scott County so that their IT people can clear the site
 - The matrix will be the first page seen at each grade section on the web; activities will be arranged like drawers in a toolbox that can be accessed from the sides and from the top (essential concept from the Core/grade level) All supporting materials will be available in .pdf or Web format that can be printed.
 - Tracy and LuAnn said they would get together (after Tracy moves into her new classroom), review the activities and pull together the "plan" for Davenport second grade science etc. Include a profile of the Davenport version of Clean & Green on the Web site
 - Add a header to all materials that identifies how each piece aligns with the Iowa Core, the Four Keys, Grade Level, type of activity, Character Counts pillar) I have created a possible header/footer in Adobe that can be added to each piece. To see it, look at "People to People." Let me know what you think.
 - There will be a context page for Character Counts, and we will be "pillarizing" the materials soon.
 - Update annually; check out valid Web addresses
 - Martha and Eric will meet with the Web designers as the site is being built
- We reviewed the Good for Girls Program that Martha designed and maintains for Chrysalis After-School. The Clean and Green materials will be more elaborate but will use the same concepts (searchable, categories from the Iowa Core; Keys for Character Education, etc.)
- Character Counts, Davenport Schools, Waste Commission of Scott County, Davenport Community Education, Scott County Conservation, Next Step, and other affiliates will link to the Clean and Green Program Guide on their sites.

Print (discussion)—

- Character Builder's Toolbox—new section

- How do we get the Toolbox? Character Counts provides training (four hours)
- Natural place for the connection between Keep Iowa Beautiful and Character Counts
- Printed often in smaller quantities so it will be easy to add and update Clean & Green as it is launched and revised

Reviewed the three-level Matrix (approved with revisions as necessary. Martha pointed out that she is revising it as new activities are added. Will update the one on the Clean & Green page as revisions are made; all three grade levels have been changed and updated since the July 7 meeting)

Martha plans to have all three matrices done, complete with activity guides and resource lists by mid-August. Preliminary evaluation materials will also be available by the time she meets with teachers the week of August 16.

- Resources—need to provide them for each classroom or school (3-4 sections per school). We will check out what is already there, available through school libraries and AEA (Kim)
- Martha will make a list of materials necessary that will be included with the matrix
- Trade books
- Litter grabbers, gloves & bags (2nd grade all year long)
- Digital cameras
- Raccoon circles

Training dates, times, location (decision)

- Kim Gasaway (I've sent her an email to set up a time to communicate, but have not heard back)
- After visiting with Julie Delaney, I plan to come to Davenport August 13??? Heads up & questions
- Soft roll out?
- No bad in-services
- Yearly training?
- Dave helps with training?
- 1-16 hours
- Luann & Tracey help with training?
- Steering committee members
- One-day
- Work with AEA on professional development class for next summer?

Test Period—from

- K-1st grades pilot program in 2010-2011?
- Add k-1 representatives on steering committee—look at matrix & activities with Martha
- 2nd grade 2010-2011; LuAnn and Tracy will develop a guide for what is included in the “required” pacings.
- Parochial schools—Julie Delaney—August 17 & 18
- Pre-/post test (Polk co. conservation start)/teacher feedback—develop for steering committee

Next steps, partners (discussion)

- Start discussion with AEA's and Dept. of Education (Cyndy Erickson)